DO NOT ENTER: /K.L./

12/03/2009

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s) : NEWTON

Serial No. : 10/538,101

Filed : June 8, 2005

For : APPARATUS AND METHOD FOR

PREVENTING SWITCHING FROM A CHANNEL DURING AN ADVERTISING

**DISPLAY** 

Group Art Unit : 2427

Examiner : LANGHNOJA, Kunal N.

Confirmation : 1381

Mail Stop AF Commissioner for Patents P.O. Box 1450

Alexandria, VA 22313-1450

## RESPONSE TO AUGUST 27, 2009 FINAL OFFICE ACTION – EXPEDITED PROCEDURE

In response to the Final Office Action issued on August 27, 2009, please enter the amendments to the claims provided below, and consider the following remarks.

This paper includes (each beginning on a separate sheet):

Section I (Amendments to the Claims); and Section II (Remarks).